

LUXO, in conjunction with AIA/CES is proud to present

Fitting a Square Peg Into a Round Hole – How the Knowledge Gap Between Solid-State Lighting Meets Real World Expectations

This presentation will address the real world challenges in developing LED lighting fixtures that will not only meet the performance demands of the interiors market but also satisfy the quality and aesthetic expectations of designers. Case studies of actual product successes and failures, from concept through design, to production and market acceptance will be explored and aspects of color, heat, lamp life, light output and energy consumption will be identified as to how they influence design.



Objectives:

- Learn firsthand the pitfalls and challenges of meeting end-user expectations of LED fixtures and the reality of today's actual available technology.
- Go beyond the claims of LED light engine manufacturers when it comes to performance, light quality and longevity and gain an invaluable insight into managing your clients' needs and expectations.
- Discover the intricacies of Solid-State Lighting and how it influences design.

Provider: Luxo Corporation

Length: 60 minutes

Credits: 1.0 LEU

HSW: No

Method of Delivery: PowerPoint Presentation

Audio/Visual Required:

Projector & Computer (we will provide)

Cost to Participants:

No cost

Point of Contact:

David F. Shepard, IESNA

National Sales Manager, USA

Luxo Corporation, Industry Partner ASID

David Shepard, MBA, IESNA, Industry Partner ASID and National Sales Manager for Luxo, brings over a decade of experience in lighting and the associated issues and opportunities related to energy. He has worked closely with a wide variety of energy stakeholders and conservation groups, including DOE, CLTC, LBNL, PNNL and major utilities across the country. Dave does specialized training for architects and designers for meeting strict energy codes such as Title 24 while maintaining design aesthetics and proper light levels.

Established in 1934, Luxo Corporation has been a prominent supplier of luminaires for more than 75 years. With products designed to exceed industry standards, Luxo works with an international team of designers and architects to create outstanding lighting solutions for various areas and buildings. Well known as an innovator in the luminaire industry, Luxo is committed to supplying the right light through ergonomic and energy-efficient lighting solutions.

Luxo Corporation is a Registered Provider with the American Institute of Architects' Continuing Education Systems. Credits earned on completion of this program will be reported to CES records for AIA members. Certificates for non-AIA members are available upon request. This program is registered with AIA/CES for continuing professional education and does not include content that may be deemed or construed to be an approval or endorsement by the AIA of any material of construction or any method or manner of handling, using, distributing or dealing in any material or product.

